

European Village Renewal Award 2012

European Award for Rural Development and Village Renewal

of the
European Association for Rural Development and Village Renewal

Motto:
„On the Track to the Future“



The competition for the 11th European Village Renewal Award is guided by the intention of bringing excellent and exemplary activities "into the limelight" and bestow recognition on them, taking into account their economic and cultural context. The main criteria is that the projects contribute to an increase of quality of life and to a sustainable improvement in rural areas' readiness for the future, as laid out in the "Guidance for a Sustainable Development of European Villages and Rural Communities". The motto of the competition promotes in particular such villages, rural communities and communal alliances in Europe that have addressed in bottom-up processes the current challenges of their habitat with visionary and creative as well as sustainability-oriented projects and thereby kick-started a contemporary and future-oriented development.

Criteria for judging entries

A. ORIENTATION and STRATEGIES

1. Vision
2. Sustainability
3. Co-ordinated approach

B. METHODS

1. Information and communication
2. Self-motivated initiative and citizen participation
3. Accompaniment by experts
4. Co-operation and networks

C. OBJECTIVES

1. Strengthening ecological agriculture and forestry while respecting the character of the man-made landscape
2. Responsible and sustainable management of natural resources and use of renewable raw materials
3. Activities in the sense of ensuring local supply and location-compatible purchase options with a view to regional value-added chains
4. Settlement development in accordance with economic, ecological, cultural space and society needs
5. Revitalization of valuable old and creation of good-quality new buildings
6. Creation of up-to date social institutions and socio-cultural qualities
7. Strengthening the sense of identity and the self-assurance of village residents
8. Promotion of the empowerment and motivation of village dwellers to commit socially

9. Encouragement of the participation of all age groups, nationalities and minorities and of both genders in economic, social and cultural life

D. CORRESPONDENCE TO THE MOTTO

Prizes

- The winner is awarded the “European Village Renewal Award 2012”.
- The second highest award, which is bestowed on those participants fulfilling all requirements, is the „European Village Renewal Award for sustainable, holistic and motto-adequate village development of excellent quality“.
- Participants, which are positively assessed in the overwhelming part of the criteria, are awarded the “European Village Renewal Award for special achievements in multiple fields of village development“.
- A “European Village Renewal Award for special achievements in individual fields of village development” is bestowed on all those participants, which can refer to individual, particularly convincing development projects.

Awards will be non-monetary, but will consist in symbolic objects such as commemorative plaques and diplomas.

Conditions for entry

Only one nomination will be accepted per country or region. Nominations can be of a village or a (joint) municipality or an intermunicipal association, while a population of 20,000 should not be exceeded. Nominations are to be made by the politicians or administrators responsible in each country or region for village renewal and rural development, or alternatively by non-governmental organisations in the absence of official nominations by the authorities.

The entrance fee will be invoiced after the entry and is:

- 550 EURO for villages/municipalities/intermunicipal associations from countries, provinces or regions that are members of the European Association for Rural Development and Village Renewal (Europäische ARGE Landentwicklung und Dorferneuerung)
- 1.700 EURO for all others.

Bank:	Raiffeisenbank Niederösterreich-Wien AG
Account number	658.955
Bank code	32 000
IBAN	AT623200000000658955
SWIFT code	RLNWATWW

Participants should submit

1. **Entry form:** The filled-in entry form, in digital form and on paper (please request the form from info@landentwicklung.org); the digital version should be a Word document, not include more 25 pages and not contain any charts of large data weight. We will also be happy to receive an (illustrated) pdf version with it.
2. **Photos:** At least five photographs (of persons, landscape, buildings), with captions, suitable for dissemination to the press and for possible publications

by the European Association for Rural Development and Village Renewal. If possible, in digital form as well as on paper (text as MS Word document; images with a minimum resolution of 300 dpi, files about 4MB per image).

3. **Placard:** Plans, graphics, photographs, explanatory text, "before and after" representations etc., it would be the best to sum this up in a placard, which should facilitate a clear understanding of the measures and also suitable to be exhibited. It should fit onto no more than two 120x90 cm posters. Please send in an easily transportable form (i.e. not as stiff plates, but rolled); if possible, also in digital form (vector graphics for graphs and tables; Illustrator-eps format).
4. **Plans:** Area usage plan, aerial images or other representations and explanations that provide information on the current area usage and planned settlement development; if available, also a map representation of the spatial and structural circumstances (closest city, neighbouring settlements, traffic links, etc., village renewal plans, maps of the village and surroundings to a scale of 1:50,000 or 1:25,000,
5. **Optional documents:** Historical maps, press clippings, background information, videos etc. may be included.

All submissions are to be sent in good time to the following address:

Europäische ARGE Landentwicklung und Dorferneuerung
Bartensteingasse 4/16,
A-1010 Wien
E-Mail: info@clubnoe.at

Schedule

Till December 2 nd 2011	Denominating of a participant (later entry is possible – deadline February 6 th , 2012)
February 6 th , 2012:	Deadline for entries
March 2012:	First session of the jury
May/June 2012:	Visits to all participating locations by jury delegations
June/July 2012:	Second session of the jury, decision
September 21 st -23 rd , 2012:	Award ceremony in Vorarlberg, Austria

Contacts/Information

- **Theres Friewald-Hofbauer**, project leader
Tel.: ++43/1/533 84 01-14;
Fax: ++43/1/533 84 01-20;
E-Mail: friewald@landentwicklung.org
- **Gabriele Gober**, project assistant
Tel.: +43/1/533 84 01-10;
Fax: +43/1/533 84 01-20;
E-Mail: info@landentwicklung.org
- **Internet:** www.landentwicklung.org